

Aayats Inc. Privacy Policy Effective Date: May 26, 2025

This Privacy Policy explains how Aayats Inc. ("Aayats," "we," "our," or "us") collects, uses, shares, and safeguards information when you visit www.aayats.com or use any related mobile applications, APIs, widgets, or services that link to this Privacy Policy (collectively, the "Service"). By accessing or using the Service, you acknowledge that you have read, understood, and agree to the practices described below.

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1. INFORMATION WE COLLECT

(a) **Information You Provide to Us** • Account Registration: name, stage name, role (Artist, Producer, etc.), email address, password, country, phone number. • Profile Details: bio, profile image, social links. • Payment & Payout Info: Stripe-connected account ID, billing address, tax identification numbers (e.g., EIN, SSN).

• User Content: audio files (Beats), cover art, project files, chat messages, support tickets. • Feedback & Surveys: ratings, reviews, or responses you choose to provide.

(b) **Information We Collect Automatically** • Usage Data: pages viewed, features used, referring URLs, time spent, links clicked. • Device Data: IP address, browser type, operating system, device identifiers, language settings. • Cookies & Similar Tech: session cookies, analytics pixels, local storage.

(c) **Information from Third Parties** • Payment Processor: transaction IDs, payouts, chargebacks (via Stripe). • Social Media: profile information when you link or authenticate via third-party platforms. • Marketing Partners & Data Providers: demographics, interests, or device mapping to improve targeting and measurement.

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2. HOW WE USE YOUR INFORMATION

• Provide and maintain the Service (account creation, transactions, payouts). • Facilitate auto-generated contracts between Artists and Producers. • Recommend music professionals and content via our AI models. • Personalize content, marketing, and platform experience. • Communicate with you about updates, security alerts, and support. • Detect, prevent, and mitigate fraud or abuse. • Comply with legal obligations (tax reporting, DMCA takedowns). • Internal analytics, research, and product development.

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3. HOW WE SHARE YOUR INFORMATION

• **Transaction Counterparties** – Artists and Producers receive each other's basic contact/license details in auto-generated contracts.

• **Service Providers** – Cloud hosting, analytics (e.g., Google Analytics), email delivery, payment processing (Stripe), KYC/AML services. • **Advertising Partners** – We may share hashed identifiers or device data to deliver and measure ads. We do not sell your creative works. • **Legal & Compliance** – To law enforcement or regulators when required (e.g., DMCA notices, court orders). • **Business Transfers** – In connection with a merger, acquisition, or sale of assets.

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4. COOKIES & TRACKING TECHNOLOGIES

We use cookies, pixels, and local storage to: • Keep you signed in and maintain session state. • Understand usage patterns to improve the Service. • Deliver personalized ads. You can disable cookies via browser settings, but some features may not work.

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5. AI PROCESSING & AUTOMATED DECISIONS

Our proprietary AI recommends Beats, predicts pricing, and drafts contracts. AI outputs are generated based on patterns in data. We do not use AI to make decisions that have legal or similarly significant effects without human review.

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6. YOUR CHOICES & RIGHTS

• Access & Update: You can view or update most personal info in Account > Settings. • Data Portability: Request a copy of your data in portable format. • Deletion: Request deletion of your personal data (may limit your ability to use the Service). • Marketing Opt-Out: Unsubscribe links in emails, or adjust preferences in your account. • Cookie Controls: Use browser or platform settings to manage cookie usage. • California Privacy Rights: Residents can request disclosures about data sharing and request deletion under the CCPA. We do not sell personal info for monetary consideration. • EU/UK GDPR Rights: Right to object, restrict processing, or lodge a complaint with your local supervisory authority.

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7. DATA RETENTION & SECURITY

We retain personal data as long as your account is active or as needed to fulfill the purposes outlined above (e.g., tax, accounting, legal). We use SSL encryption in transit, database encryption at rest, access controls, and regular penetration testing. No system is 100 % secure; you use the Service at your own risk.

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8. CHILDREN'S PRIVACY

The Service is not directed to children under 13. We do not knowingly collect personal data from children. If we become aware, we will delete such data.

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9. INTERNATIONAL DATA TRANSFERS

We operate in the United States. If you are outside the U.S., your data will be transferred to and processed in the U.S. and possibly other countries. We rely on Standard Contractual Clauses for EU/UK data transfers.

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10. CHANGES TO THIS PRIVACY POLICY

We may update this Policy periodically. Material changes will be notified via email or prominent notice. Continued use of the Service after the effective date constitutes acceptance.

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11. CONTACT US

Questions or complaints? Aayats Inc. Privacy Team 75 14th St NW, Suite 2200, Atlanta, GA 30309 Email: legal@aayats.com

Thank you for trusting Aayats to power your creative journey.